

## Increased Giving Update: As of January 20, 2011

	<b>2011 Offertory Pledge</b>	<b>2011 Debt Reduction Pledge</b>	<b>E-giving</b>
Total Pledged	\$473,312.00	\$135,578.00	229
Total Pledgers	404	239	
Increase	\$129,527.41	\$46,666.29	
% Increase	37.68%	52.49%	
New Pledgers	173	All New	

### NOTES:

1. The "increase" figures represent the increase over the amount actually given by these households in the prior year.
2. The Campaign began with 135 E-Givers.

[Click here: See the full Campaign Report](#)