

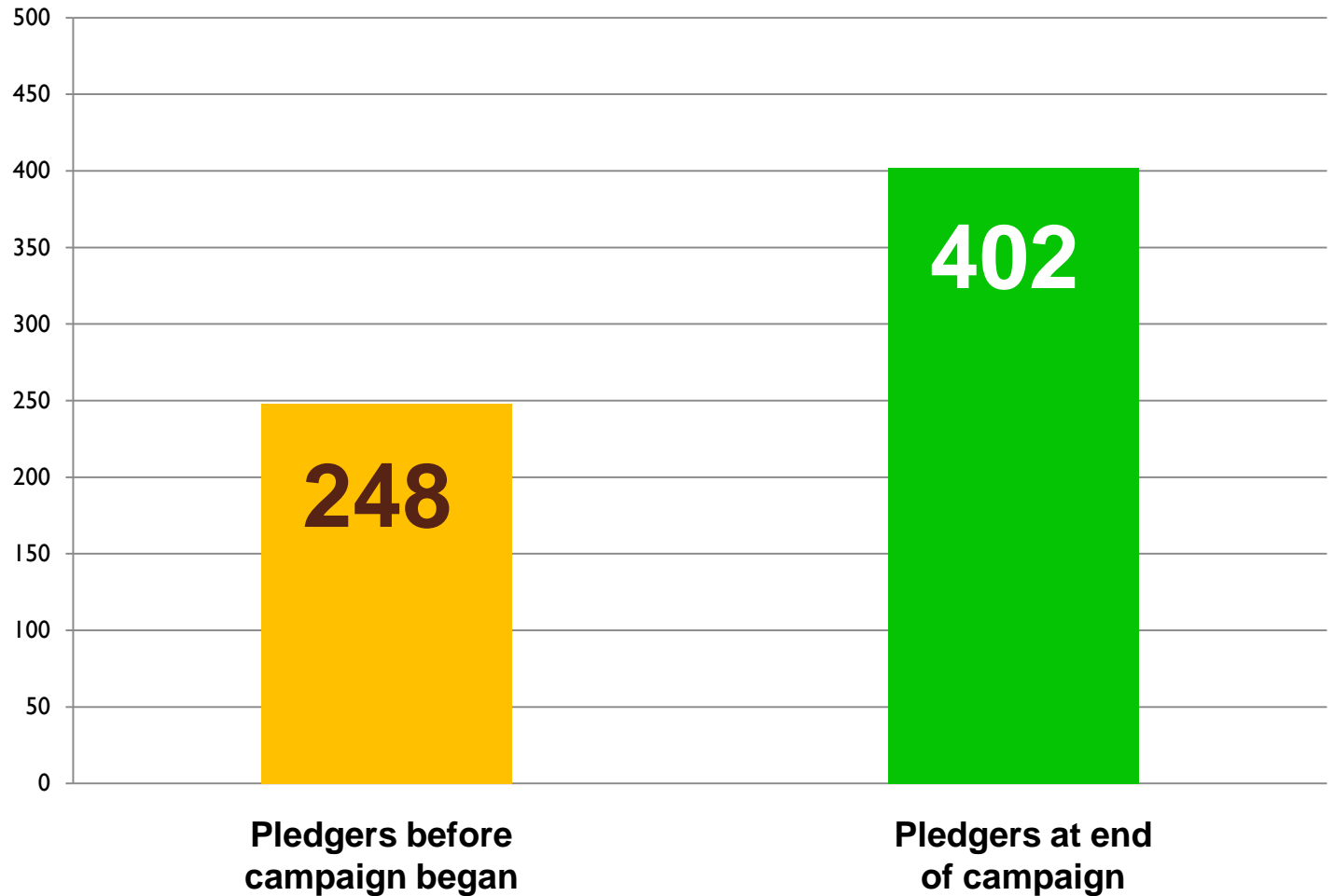
# St. Gabriel's... For Us!



**Increased Giving Campaign Results**

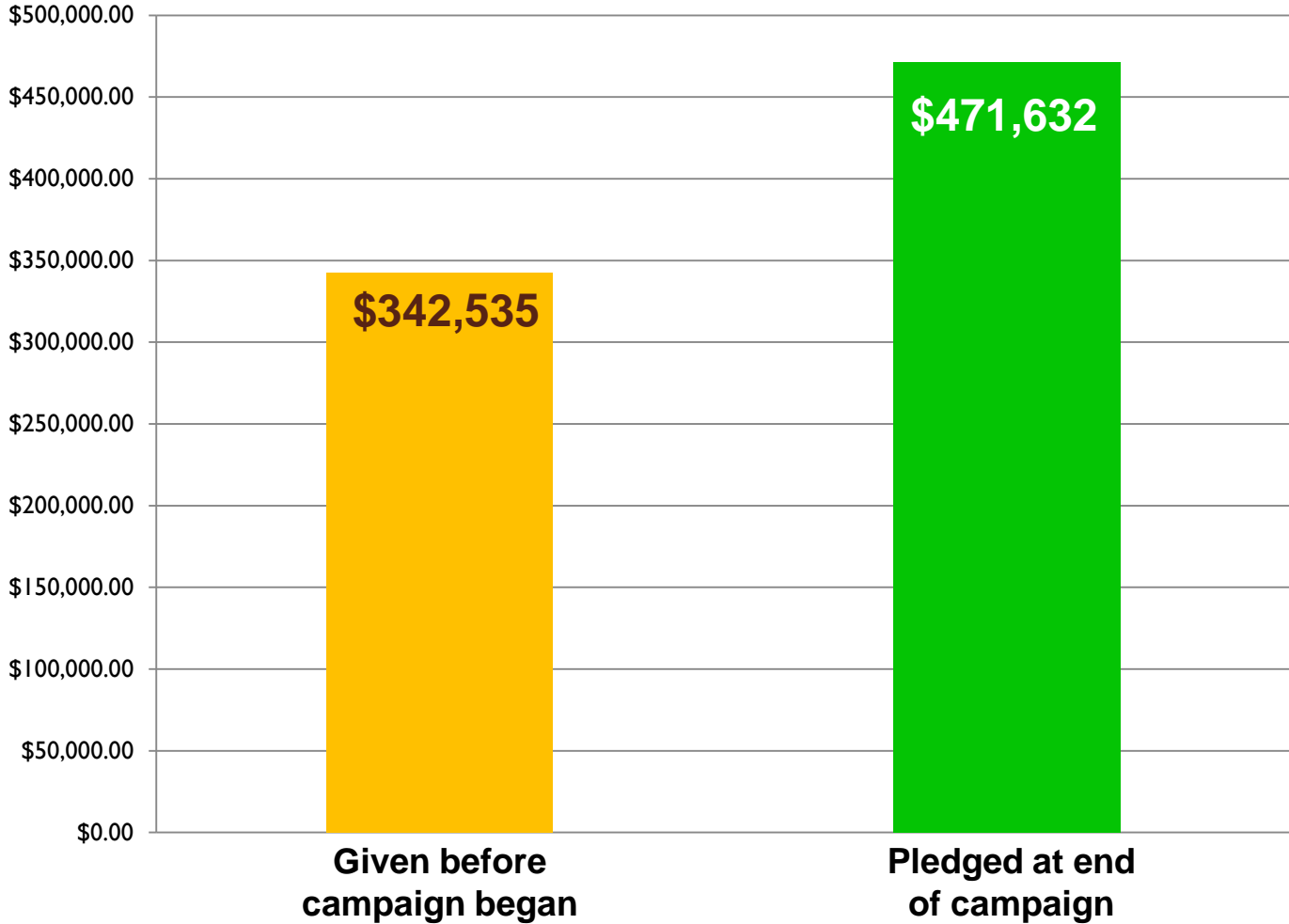
MAKE OUR FUTURE HAPPEN NOW ... Increased GIVING

# Households Pledging to Offertory Fund 62% Increase (+154)



# Annual Amounts - Offertory Fund

## 38% Increase (+\$129,097)



# Weekly Giving Average: Offertory Fund

Based on Previous 12 Months

\$99,235

303

Households



Un-Pledged Givers

**\$6.30**

Per week

Pledged Givers

**\$22.56**

Per week

Annual Pledges for 2011

**\$471,632**

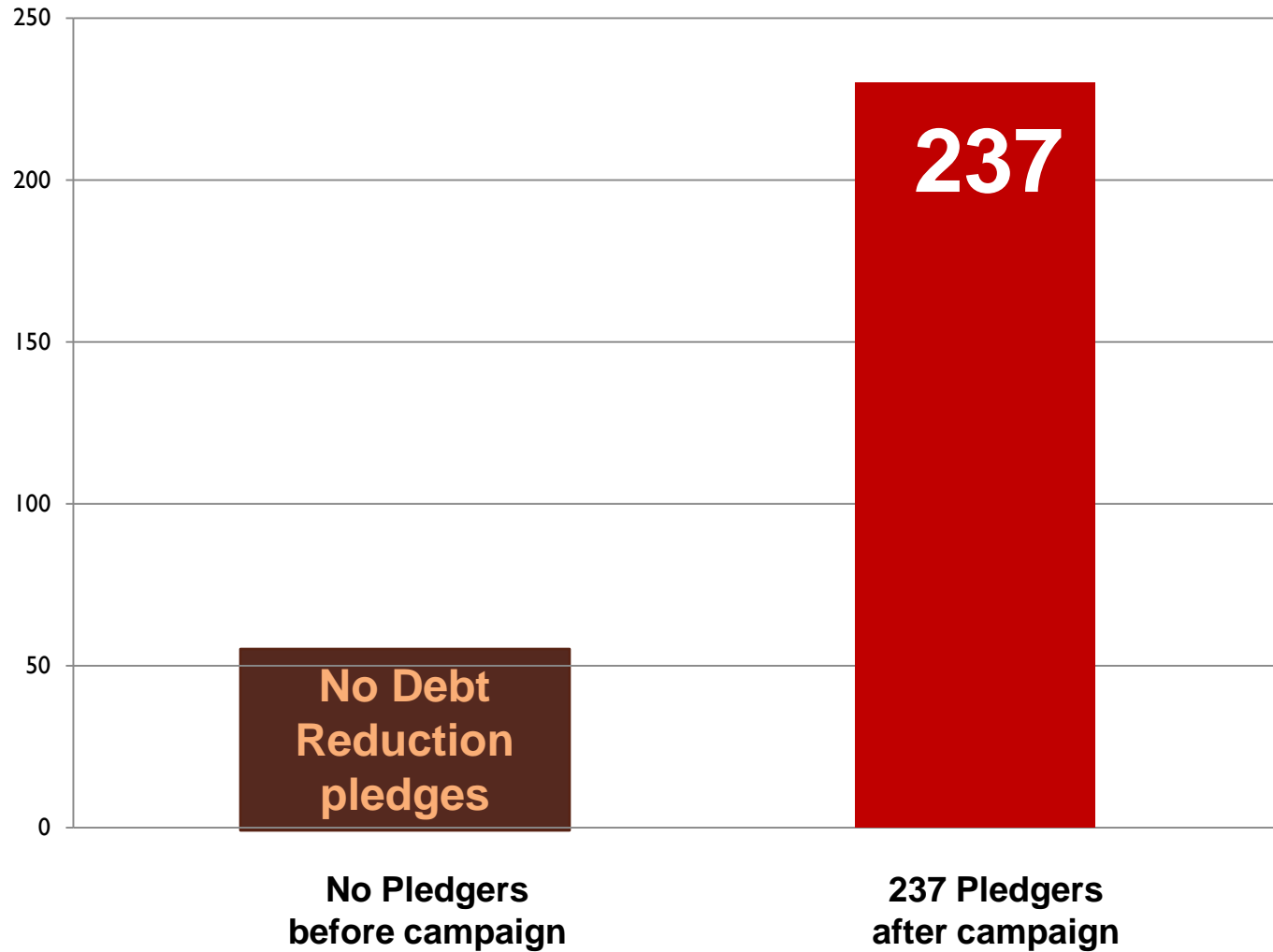
402

Households

An additional 315 Households did not pledge and have no contributions recorded for the previous 12 months

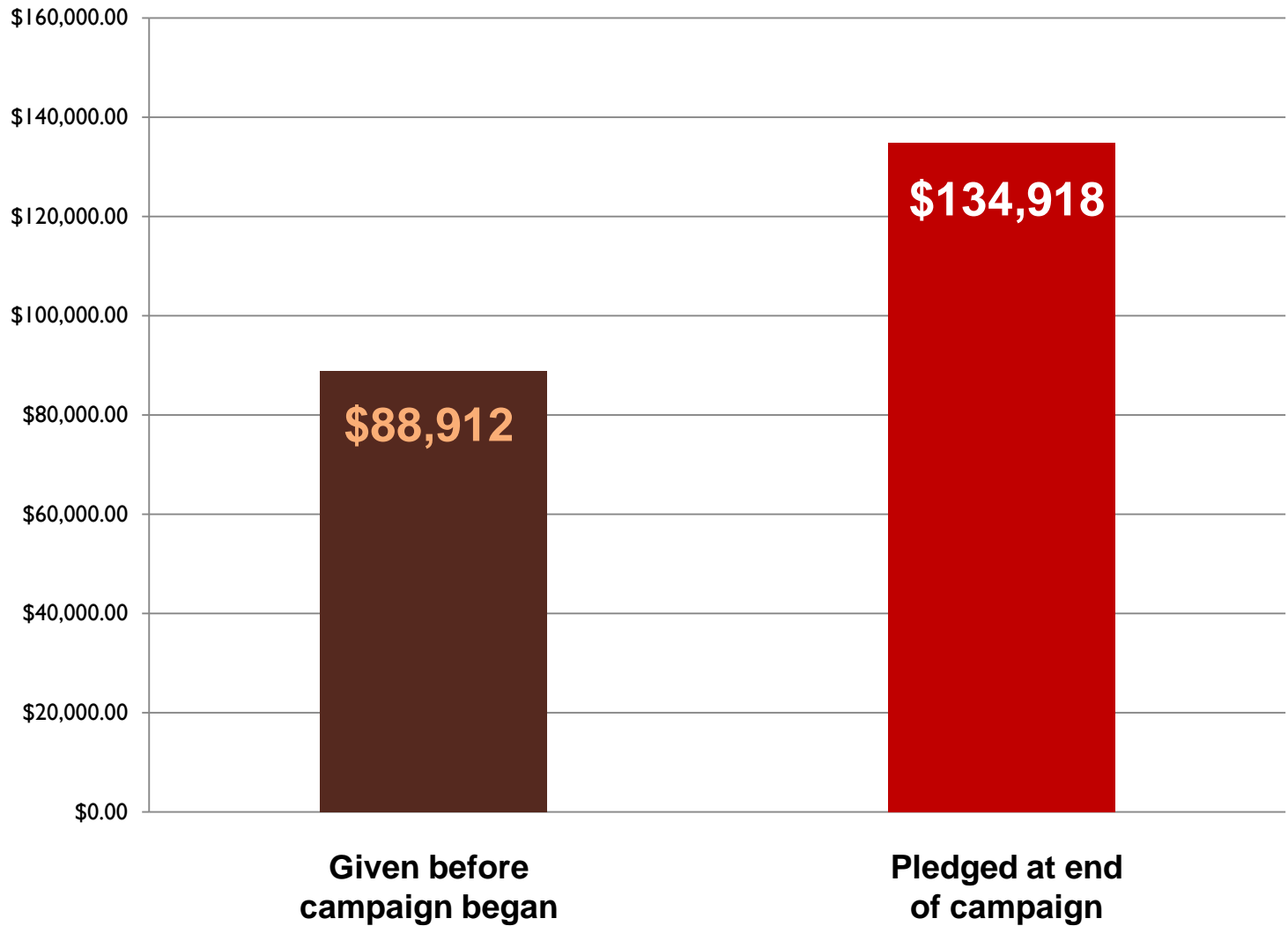
20 of the 315 households joined the parish since the start of the Campaign

# Households Pledging to Debt Reduction Fund



# Annual Amounts - Debt Reduction Fund

## 52% Increase (+\$46,006)



# Weekly Giving Averages: Debt Reduction Fund

Based on Previous 12 Months

\$34,865

134

Households



Un-Pledged Givers

\$5.00

Per week

Pledged Givers

\$10.95

Per week

Annual Pledges for 2011

\$134,918

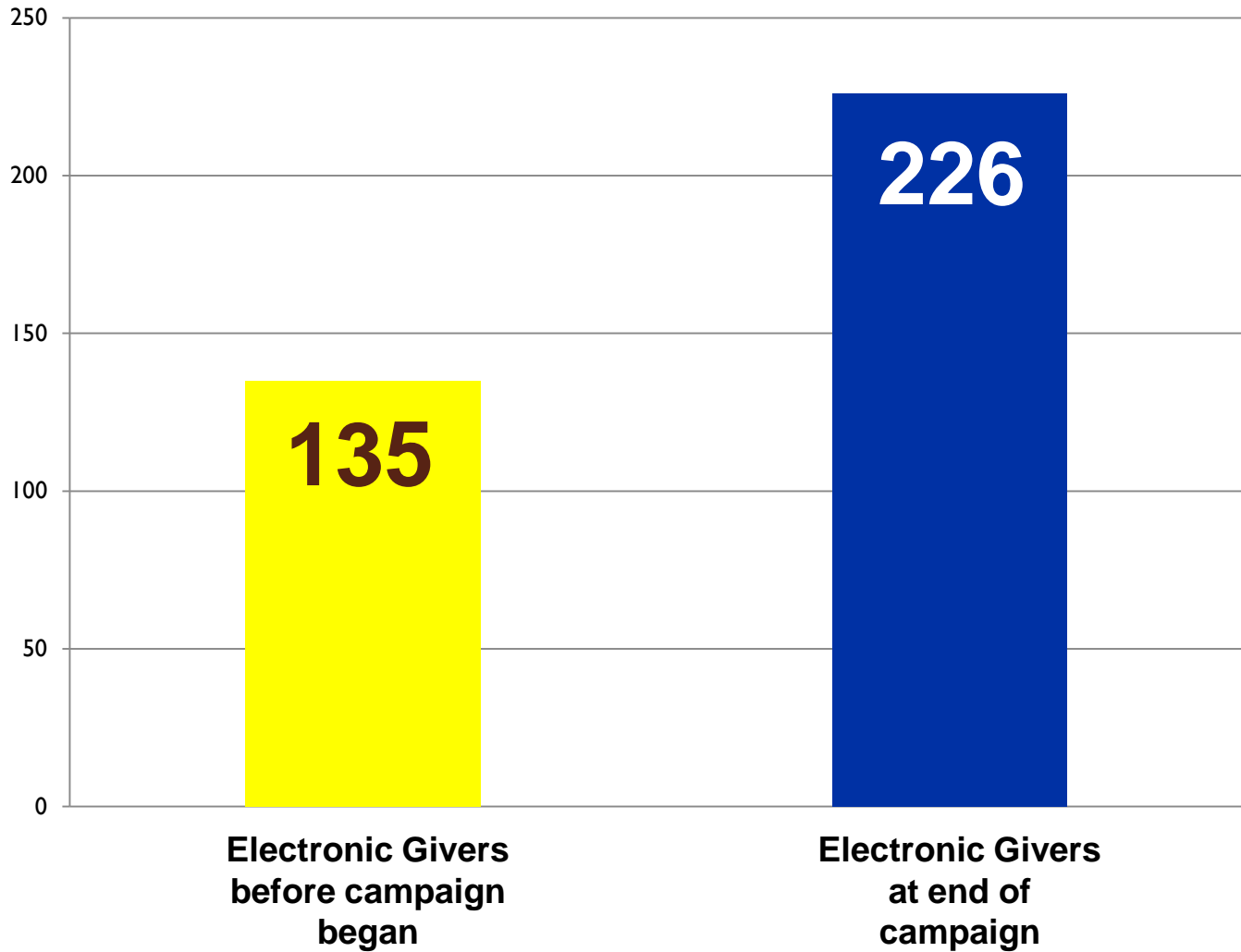
237

Households

An additional 649 Households did not pledge and have no contributions recorded for the previous 12 months

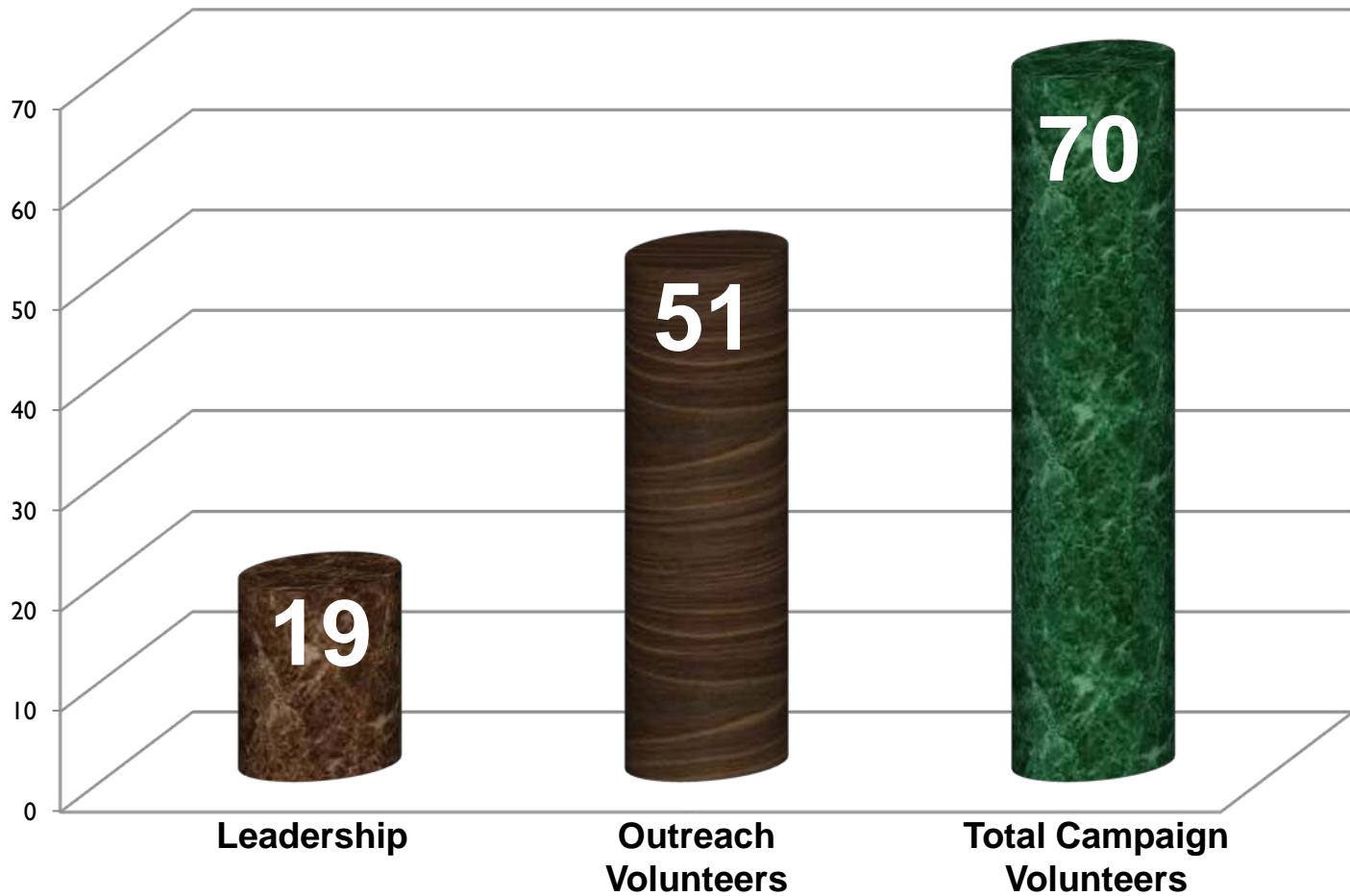
29 of the 649 households joined the parish since the start of the Campaign

# Households Using Electronic Giving 67% Increase (+91)

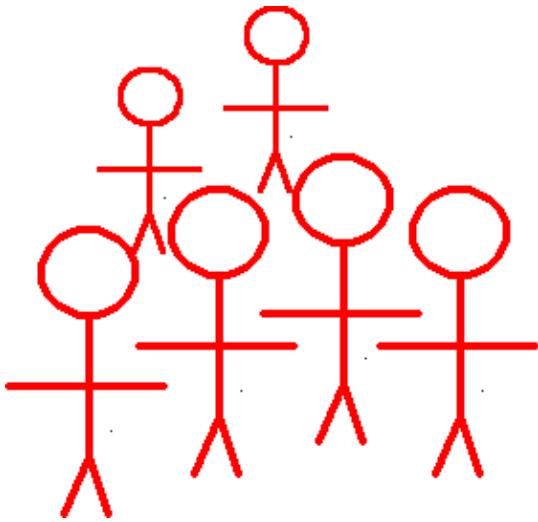


# Campaign Volunteers

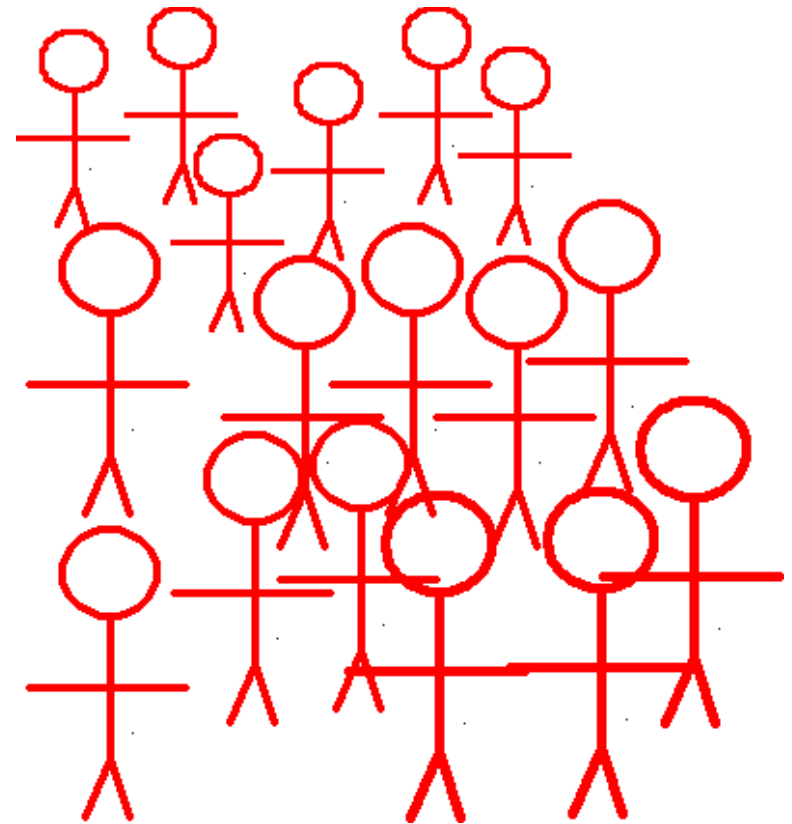
Personalized outreach to over 300 households



## Volunteers in the past....



## Volunteers this Campaign



# Standard of Giving

50% of active parishioners pledging

plus

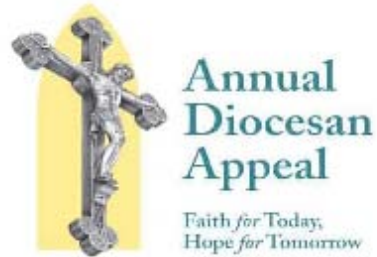
Small increases from many

equals

**HUGE DIFFERENCE** in Standard of Giving

**Thank You**

# Additional Accomplishments During the Campaign



Goal: \$16,000 Pledge  
Pledged: \$20,000 +

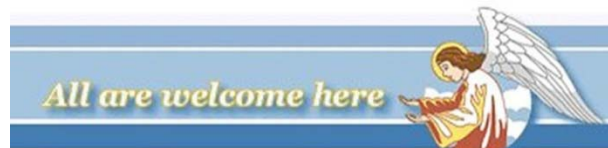
Community Chest of Drawers: 35 valued at \$2,800



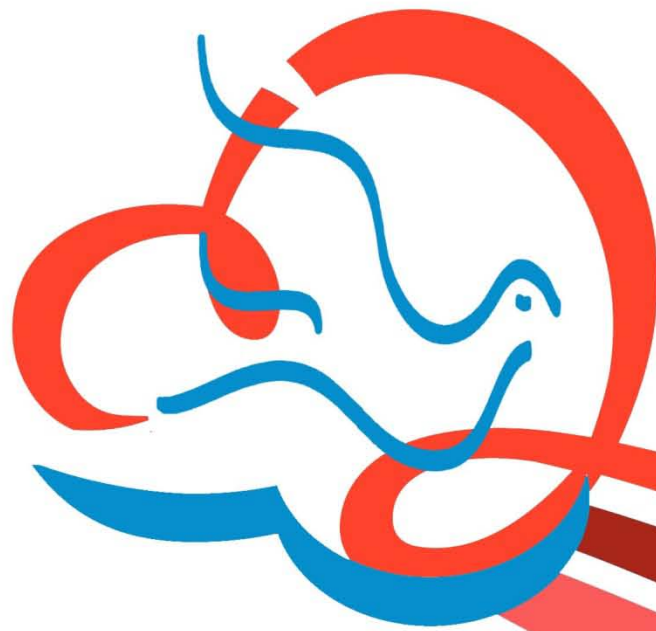
Pregnancy Resource Center  
Baby Bottles: \$2,000 +



Thanksgiving Baskets  
40 Families, up from 20 last year



Angel Tree: \$30,000 - \$40,000



*For I know the plans that I have for you...  
to give you a future and a hope.*

Jer29:11

# Increased *Giving* Campaign

MAKE OUR FUTURE HAPPEN NOW ... Increased GIVING